

# MUSEUM OF THE MOVING IMAGE

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## MUSEUM OF THE MOVING IMAGE LAUNCHES EXPANDED AND REDESIGNED 'SLOAN SCIENCE AND FILM' WEBSITE

<http://scienceandfilm.org/>

Astoria, New York, October 9, 2014—Museum of the Moving Image announces the relaunch of [\*Sloan Science and Film\*](#), its online publication devoted to showcasing science-themed films developed by the nationwide Sloan Film Program, as well as other narrative films that increasingly dramatize science and technology themes and characters, bringing them into a new mainstream. The website, funded by the Alfred P. Sloan Foundation, allows visitors to watch Sloan award-winning [short films](#), learn about feature films and other projects supported by the [Sloan Film Program](#), and stay up-to-date on the latest in science and film news.

“We are honored to be working with the Sloan Foundation and their important work of recognizing the filmmakers and writers who tell compelling stories about science and scientists,” said Carl Goodman, Executive Director of Museum of the Moving Image.

“We are delighted to continue our partnership with Museum of the Moving Image in support of *Sloan Science and Film*, which includes news from over 500 Sloan film projects, from film schools, scripts, and shorts to theatrically released feature films that have resulted from Sloan’s nationwide film program,” said Doron Weber, Vice President at the Alfred P. Sloan Foundation. “MoMI’s revamped site includes an impressive variety of articles about films and filmmakers from all over the world, including Hollywood and indie film, who engage with some aspects of science and technology, making this truly the most comprehensive site for all things science and film.”

In addition to regular updates, visitors to the website may view 60 award-winning short films, playable in their entirety; browse original articles about science on screen; read interviews with filmmakers and scientists; and learn the latest about the Sloan Film Program’s activities. The Sloan Film Program supports filmmakers at every stage of development—from film schools to post-production and theatrical distribution—who create dramatic and engaging narrative films about science and technology. Recent Sloan award-winning films include the soon-to-be-released *The Imitation Game* (2014) about mathematician and A.I. pioneer Alan Turing, *Particle Fever* (2014), *Computer Chess* (2013), and *Robot & Frank* (2012).

Under the editorial leadership of filmmaker and writer Jeff Reichert, *Sloan Science and Film* regularly posts original, insightful articles that examine new films that feature science themes.

“With our current roster of terrific writers, we believe *Sloan Science and Film*—with its elegant new design—will become a true hub for discussion about the intersections of science and film,” said Reichert.

The technical enhancements to the site include a consolidated, searchable archive of film school and festival film projects—all of them Sloan Foundation award winners; enhanced filtering features to view content by author or science topic; and an upgraded video player. The site also features a new logo and an attractive user-friendly design, utilizing parallax scrolling.

*Sloan Science and Film* was redesigned by the Museum’s Assistant for Graphic Design and Production Angel Ortiz, and developed by Bandwidth Productions. Support for the site’s development and redesign is generously provided by the Alfred P. Sloan Foundation.

#### About the Alfred P. Sloan Foundation

The New-York based Alfred P. Sloan Foundation, founded in 1934, makes grants in science, technology, and economic performance. Sloan’s program in public understanding of science and technology, directed by Doron Weber, supports books, radio, film, television, theater, and new media to reach a wide, non-specialized audience. The Foundation’s Film Program encourages filmmakers to create more realistic and accurate stories about science and technology and to challenge existing stereotypes about scientists and engineers in the popular imagination. Over the past fifteen years, Sloan has partnered with some of the top film schools in the country—including AFI, Carnegie Mellon, Columbia, NYU, UCLA, and USC—and established annual awards in screenwriting and film production, along with an annual best-of-the-best Student Grand Jury Prize administered by the Tribeca Film Institute. The Foundation also supports screenplay development programs at Sundance, Tribeca, Hamptons International Film Festival and Film Independent’s Producer’s Lab and has developed such film projects as Morten Tyldum’s *The Imitation Game*, Rob Meyer’s *A Birder’s Guide to Everything*, Musa Syeed’s *Valley of Saints*, and Andrew Bujalski’s *Computer Chess*. The Foundation has partnered with the Coolidge Corner Theater and the ArtHouse Convergence to expand Science on Screen, a program that creatively pairs screenings with scientists, providing a unique distribution channel for Sloan award-winning films at nonprofit cinemas nationwide. The Foundation also has an active theater program and commissions over a dozen science plays each year from the Ensemble Studio Theater and Manhattan Theatre Club as well as supporting select

productions across the country. For more information about the Alfred P. Sloan Foundation, visit [sloan.org](http://sloan.org).

#### About Museum of the Moving Image

Museum of the Moving Image ([movingimage.us](http://movingimage.us)) advances the understanding, enjoyment, and appreciation of the art, history, technique, and technology of film, television, and digital media. In its stunning facilities—acclaimed for both its accessibility and bold design—the Museum presents exhibitions; screenings of significant works; discussion programs featuring actors, directors, craftspeople, and business leaders; and education programs which serve more than 50,000 students each year. The Museum also houses a significant collection of moving-image artifacts. In addition to *Sloan Science and Film*, the Museum publishes *Reverse Shot*, the popular film magazine, and *The Living Room Candidate*, an archive of presidential campaign commercials from 1952 through 2012.

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#### **MUSEUM INFORMATION**

Hours: Wednesday-Thursday, 10:30 a.m. to 5:00 p.m. Friday, 10:30 to 8:00 p.m. Saturday-Sunday, 11:30 a.m. to 7:00 p.m.

Film Screenings: Friday evenings, Saturdays and Sundays, and as scheduled. Tickets for regular film screenings are included with paid Museum admission and free for members at the Film Lover level and above.

Museum Admission: \$12.00 for adults; \$9.00 for persons over 65 and for students with ID; \$6.00 for children ages 3-12. Children under 3 and Museum members are admitted free. Admission to the galleries is free on Fridays, 4:00 to 8:00 p.m. Tickets for special screenings and events may be purchased in advance online at [movingimage.us](http://movingimage.us).

Location: 36-01 35 Avenue (at 37 Street) in Astoria.

Subway: M (weekdays only) or R to Steinway Street. Q (weekdays only) or N to 36 Avenue.

Program Information: Telephone: 718 777 6888; Website: [movingimage.us](http://movingimage.us)

Membership: <http://movingimage.us/support/membership> or 718 777 6877

The Museum is housed in a building owned by the City of New York and located on the campus of Kaufman Astoria Studios. Its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services, and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations, and individuals. For more information, please visit [movingimage.us](http://movingimage.us).

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