

# MUSEUM OF THE MOVING IMAGE

**FOR IMMEDIATE RELEASE**

## **CARL GOODMAN BECOMES DIRECTOR OF MUSEUM OF THE MOVING IMAGE, AMERICA'S ONLY COMPREHENSIVE MUSEUM OF SCREEN CULTURE**

**Will Lead the Museum into a New Era of Programs and Activities in Its Dramatically Expanded and Renovated Home**

**ASTORIA, NY, March 1, 2011** — Herbert S. Schlosser, Chairman of the Board of Trustees of Museum of the Moving Image, has announced that Carl Goodman is assuming his duties as the new Director of the Museum as of today. Until now the Senior Deputy Director, Mr. Goodman was unanimously confirmed by the Board of Trustees in November, 2010, to lead the institution into its new era, following the acclaimed re-opening of the expanded and renovated Museum.

“Carl Goodman is widely admired as a curator, an educator, and a leader in the field of digital media, and for years has brilliantly represented the Museum to artists, new media innovators, funders, and a host of partner organizations,” Mr. Schlosser stated. “We feel enormously fortunate in knowing that he will be the one to carry forward this institution, keeping it at the forefront of our evolving screen culture.”

Mr. Goodman stated, “The moving image is more than just the defining art form of our time, it is an [important](#) part of our daily lives. For more than twenty years, the Museum has been addressing and exploring the art, history, technology, and social impact of screen culture in all its forms. With the help of a brilliant and extraordinarily dedicated staff, the support of a far-sighted Board of Trustees, and the boost that comes from our beautifully transformed building, I look forward to leading the Museum during this time of tremendous growth.”

As Senior Deputy Director, Carl Goodman oversaw the Museum's public programming, education, and collections initiatives, and supervised its use and study of digital media. Previously, he was Director of Digital Media and Director of New Media Projects for the Museum. He was appointed Curator of Digital Media in 1992—a first for a major museum anywhere. He joined Moving Image in 1989 as an educator, focusing on the development of programs related to the increasing use of digital technology in

filmmaking. His early years at the Museum overlapped with a period of many years in New York when he was active as a composer of music for film, theater, and dance.

Mr. Goodman has organized many exhibitions for the Museum, including *Computer Space*, a history of video games; *DigitalMedia*, a gallery of software-based art; and *Real Virtuality*, the inaugural exhibition in the expanded and renovated building. He has overseen the development of the Museum's innovative online projects, including *The Living Room Candidate*, an online exhibition about the history of presidential campaign commercials, and *Moving Image Source*, the Museum's widely read online publication and research portal. He also guided the production of the Museum's highly popular interactive experiences in its core exhibition *Behind the Screen*.

Mr. Goodman leads the initiative to digitize information about the Museum's unparalleled collection of more than 130,000 artifacts, from technical apparatus (such as cameras and editing equipment) to production materials (such as costumes and set designs) to publicity posters, fan magazines, and licensed merchandise. In addition, he serves as Principal Investigator of *CollectionSpace*, an international collaboration devoted to the development of open-source, web-based collections management software for use by museums worldwide.

Mr. Goodman succeeds Founding Director Rochelle Slovin, becoming only the second Director in the history of Museum of the Moving Image. He said, "Shelly has done a truly amazing job leading the Museum from its inception to its current state. I salute her vision and her tenacity over the past thirty years and deeply value working alongside her for the last twenty years."

Carl Goodman was educated at Wesleyan University, where he studied philosophy and electronic music. He lives in New York with his wife Jennifer and their children Olivia and Leo.

## **About the Museum**

Museum of the Moving Image is the only institution in the U.S. that explores the art, industry and innovation of screen culture in all its forms. Embracing topics that range from 19th century optical toys to the latest Internet developments, the Museum provides insight into every phase of the production, promotion and exhibition of moving images. Engaging an international audience of all ages, Museum of the Moving Image offers a distinctive, highly interactive core exhibition; contemporary and retrospective programs of films from around the world; public discussions with leading figures in film and television; a unique collection; inspiring education programs; stimulating changing exhibitions; and groundbreaking online projects. The Museum is

housed in a building owned by the City of New York and its operations are made possible in part by public funds provided through the New York City Department of Cultural Affairs, the New York City Economic Development Corporation, the New York State Council on the Arts, the National Endowment for the Arts, the National Endowment for the Humanities, the Institute of Museum and Library Services and the Natural Heritage Trust (administered by the New York State Office of Parks, Recreation, and Historic Preservation). The Museum also receives generous support from numerous corporations, foundations and individuals. For more information, please visit <http://movingimage.us>.

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